

Success Story

Numarics

Artemon advises on growth financing for Numarics' buy-and-build strategy



Numarics

Numarics is a Swiss fintech with the vision to relieve clients from their administrative tasks to clear the way for their success.

The company has developed and launched an all-in-one solution that uniquely combines human expertise, modern technology, and artificial intelligence into a seamless offering. Numarics offers its customers accounting, tax and audit services in combination with a proprietary SaaS model for an automated and digitised business administration.

Today, Numarics serves over 3'500 clients in Switzerland with 8 offices and 100+ experts.

www.numarics.ch

Challenge

Numarics is currently executing a buy-and-build strategy within the Swiss accounting, tax and audit market and has been acquiring several small- to medium-sized accounting firms in the last few years. At the same time, Numarics has invested substantial funds in the further development of its AI driven business administration software. So far, the company has been fully equity financed and is backed by major international VC funds.

While still a start-up, Numarics is looking for non-dilutive funding solutions to finance their ambitious inorganic growth plan. *"We have a stable and cash flow positive accounting business that we want to leverage. This will allow us to realise our growth strategy, extend our runway and ultimately increase our valuation"*, says Dominique Rey, CEO and Co-Founder of Numarics.

Given the inherent VC risks and the current market environment, the goal of arranging a bank financing was a real challenge.

Solution

Together with Numarics, Artemon has designed and implemented an innovative and flexible financing structure that is not only resilient but also highly eligible for bank financing.

Based on that structure, Artemon reached out to a significant number of Swiss commercial banks and generated lots of traction. *"Within a short time Artemon was able to deliver several suitable bank offers and accompanied us through the entire financing process until the closing as our trusted sparring partner"* highlighted Dominique.

Artemon structured and negotiated a growth financing with a Swiss Cantonal bank and helped Numarics to significantly exceed their minimum funding requirements.

Benefit

With this new financing in place, Numarics can now pursue its acquisition strategy in a focussed manner. *"Artemon with their comprehensive experience and know-how really made the difference"*, says Dominique happily, *"this bank loan marks a major milestone in the development of Numarics and will pave the way for our success."*



Dominique Rey
CEO & Co-Founder
Numarics AG

About Artemon

Artemon is a Swiss investment boutique based in Zurich focused on private markets. We support small- and medium-sized companies in Switzerland in structuring and raising growth capital. We can rely on a highly experienced team and a network of more than 200 financing partners.

Contact us:

Artemon Capital Partners AG
Alfred-Escher-Strasse 5
CH-8002 Zurich
contact@artemon.ch